

FREE IRON-ON TRANSFER INSIDE!

# MASTERS OF THE UNIVERSE™



EVERY FORTNIGHT  
No. 37 38p

**FREE  
IRON-ON  
TRANSFER  
INSIDE!**

© 1987 Mattel Inc.

**ATTACK OF THE MAGNA SNAKES!**



# MASTERS OF THE UNIVERSE

## HIDE AND SNEAK!

WHILE HORDAK IS AWAY GATHERING INFORMATION FROM HIS MANY SPIES, TWO OF HIS NOT-AT-ALL TRUSTED HORDE MEMBERS PUT THEIR WITS AGAINST EACH OTHER IN A GAME OF HIDE AND SEEK...

OH! NOT TOO TIGHT, GRIZZLOR!

I HAVE TO BE CAREFUL, BECAUSE I KNOW YOU'LL DO ANYTHING TO CHEAT ME AT GAMES, SO THERE!

BUT AS GRIZZLOR RUNS OFF TO HIDE...

1...2...3...4...

HA! IT'LL TAKE MORE THAN THIS BUNDFOLD TO MAKE ME PLAY FAIR, YOU PURRY CAT! I'LL WATCH WHERE HE HIDES.

SURE ENOUGH...

GRIZZLOR!

I'VE FOUND YOU ALREADY! HA, HA!

LIAR!

YOU CHEATED! YOU MUST HAVE CHEATED! GRR! YOU COULD NEVER HAVE FOUND ME THAT QUICKLY! GRARR!

AAAGGH! GET OFF ME! YOU HIDEOUS HAIRBAG! JUST BECAUSE YOU CAN'T STAND LOSING! COME ON! IT'S MY TURN TO HIDE NOW!

EVENTUALLY GRIZZLOR LETS MANTENNA HAVE HIS TURN...

1...2...3...ER...4...ER... WHAT COMES AFTER 4? GRR! I WISH I WAS BETTER AT COUNTING. THIS GAME'S TOO HARD FOR ME! I THINK I'LL GO AND GET SOMETHING TO EAT INSTEAD.

SOME TIME LATER...

WHAT'S HAPPENED TO GRIZZLOR? I'VE BEEN HIDING HERE FOR JESSE AND HE STILL HESN'T FOUND ME. I'M GETTING FED UP WITH THIS!

THAT'S FUNNY, I HAVEN'T SEEN MANTENNA AROUND FOR A WHILE. I WONDER WHERE HE COULD BE?

END.



## DREAMS. PART ONE

ADAM AND ORKO ARE TRAVELING BY FOOT TO A SMALL VILLAGE NOT FAR FROM THE ROYAL CITY OF STERNO...

IT WAS A GOOD IDEA OF MY FATHER'S THAT I SHOULD GO TO THE FAIRY VILLAGE AND ENTERTAIN THE CHILDREN THERE. I HOPE THEY ENJOY THE STORIES I WANT TO READ TO THEM.

I'M SURE THEY WILL, ADAM. EVEN I ENJOY FAIRY TALES!

AS ADAM AND ORKO REACH THE EDGE OF THE WOODS...

ADAM! LOOK TOWARDS GRAYSKULL! SOMETHING IS FALLING FROM THE SKY!

I SEE IT, ORKO! A LARGE, GLOWING LIGHT... AND IT IS GOING TOWARD GRAYSKULL!

PREPARING FOR THE POSSIBILITY OF AN ATTACK, ADAM TRANSFORMS HIMSELF INTO HE-MAN BY SAYING THE SECRET AND MAGICAL PHRASE...

BY THE POWER OF GRAYSKULL... I HAVE THE POWER!

GOOD IDEA, ORKO! NOW LET'S FIND OUT WHAT THAT LIGHT IS BEFORE IT CAN CAUSE ANY HARM.

IT SEEMS TO HAVE STOPPED NEXT TO CASTLE GRAYSKULL.

YOU HAD BETTER GIVE ME YOUR BOOK FOR SAFEKEEPING, HE-MAN. THIS MIGHT BE TROUBLE!



BY THE TIME THE TWO FRIENDS REACH  
GRAYSKULL THE AMAZING LIGHT HAS  
DISAPPEARED AND AN EERIE  
TRANSFORMATION HAS BEGIVEN  
GRAYSKULL...

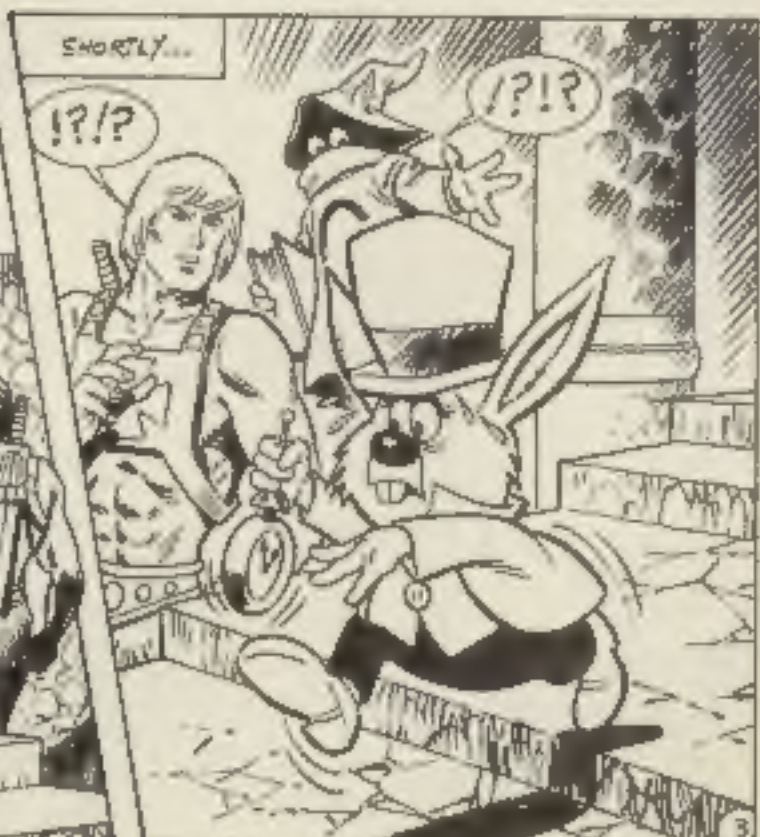




THE BRAVE DAD HAD  
CHARGED WHAT LOOKS  
LIKE GRAYSKULL...



INSIDE...





I'M LATE / OH,  
DEAR, I'M EVER SO  
LATE!

YIKES! DO...  
DO YOU SEE WHAT  
I THINK I SEE?

I... I  
THINK SO!  
THIS IS  
GETTING TO  
BE VERY  
STRANGE!

AS THE DUO CONTINUE  
THEIR EXPLORATION...

HE-MAN / LOOK AT  
THAT LINE OF DWARVES!  
THIS PLACE IS INHABITED  
BY THE WILDEST  
CHARACTERS!

DWARVES, WARPS &  
THIS IS TURNING INTO  
A VERY MUDDLED  
MYSTERY!

HE-MAN AND ORKO EVENTUALLY FIND  
A WEIRD HALLWAY WITH A STRANGE,  
GLOWING WALL...

I'VE NEVER SEEN THIS  
PLACE IN GRAYSKULL BEFORE,  
AND JUST LOOK AT THAT WALL!  
IT HAS A PECULIAR GLOW  
AROUND IT!

HE-MAN / MY MAGICAL  
POWERS SENSE THAT  
THAT GRAYSKULL  
IS BEHIND THAT  
WALL!

BEFORE WE START TO SMASH OUR WAY  
THROUGH ANYTHING LET'S TRY AND FIND OUT  
AS MUCH AS WE CAN. WE'LL WALK AROUND  
THE WALL AND SEE WHAT WE  
CAN FIND.

HE-MAN  
LOOK!

HOW DID  
THAT PLANT GET  
HERE? I'M SURE  
IT WASN'T HERE  
A MOMENT  
AGO!





WHAT HAS ORKO SEEN? WHAT IS THE STRANGE ANSWER TO THE MYSTERY SURROUNDING HE-MAN'S BOOK? READ PART TWO BEGINNING ON THE PAGE AFTER NEXT FOR THE SHOCK-FILLED ANSWER!



# Master Mail

Dear Scrollos,  
Can Two Bad change his shape like Modulok does?

**Stuart Degan, ROSS-SHIRE.**

*Thank you for writing, Stu. Two Bad can not change his shape. The only similarity between him and Modulok is that they both have two heads!*

Dear Scrollos,  
I am very disappointed because I can't get a SHE-RA comic any more. Please can we have some She-Ra stories in the MOTU comic?

**Chris Norrison, YORK.**

*You are not alone in asking for She-Ra stories, Chris. Before I decide I would like to hear from other Warriors about this question. Do you want to read more She-Ra stories?*

Dear Scrollos,  
My brother Axon says that the dimension that the Snakemen came from is a hole in the centre of Eternia. Could you tell me if this is true?

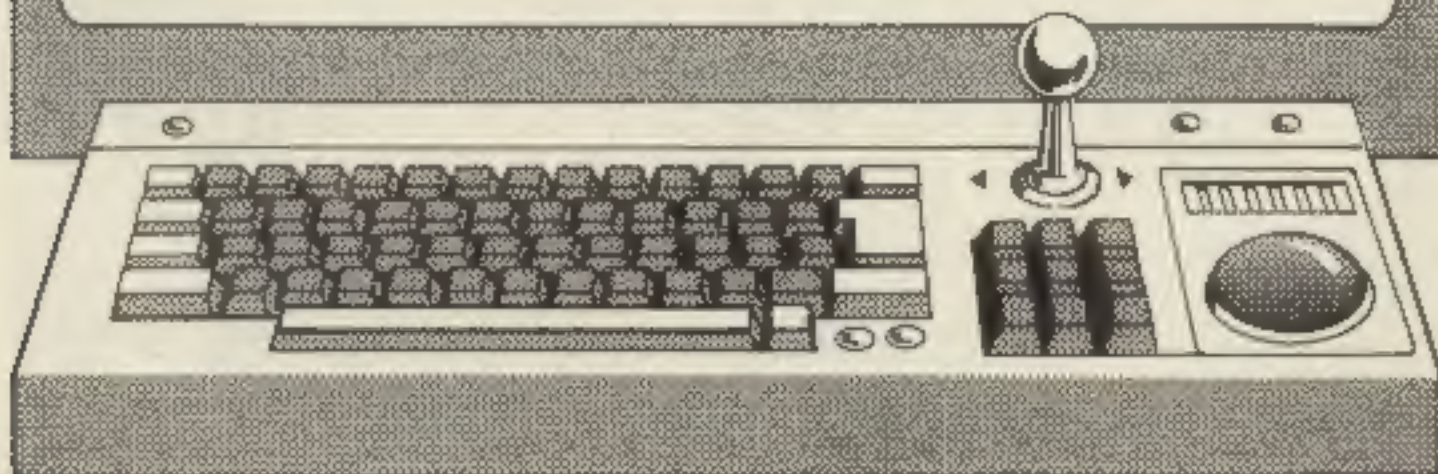
**Tristan Thorne, ORKNEY.**

*The dimension the Snakemen came from is on the other side of the Universe, Tris! They passed through a 'hole' in space that allowed them to return to Eternia.*

Dear Scrollos,  
I collect the MOTU figures and I would like to know if there is a figure of the Sorceress yet. I have not seen her in any of the shops.

**Paul Carr  
(town unknown)**

*A good question, Paul. The Sorceress figure will be in the shops any day now!*





# DREAMS PART TWO

AFTER CLIMBING TO THE TOP OF AN INCREDIBLE BEAST-LIKE PLANT INSIDE A FAKE CASTLE GRAYSKULL ONCE AND HE-MAN HAVE MADE AN AMAZING DISCOVERY...

IF WE ARE STILL INSIDE THE SUPER-LARGE, FAKE GRAYSKULL... HOW CAN WE BE LOOKING AT SOMETHING AS INCREDIBLE AS THIS? WHAT'S GOING ON?

I HAVE A HUNCH THAT THE ANSWER IS IN YOUR HANDS, ORKO.

MY HANDS? WHAT DO YOU MEAN?

IT MUST BE RELATED TO THE BOOK I ASKED YOU TO CARRY FOR ME.

AH, THE BOOK YOU WERE GOING TO READ TO THE CHILDREN!

EXACTLY! SOMEBODY THE FAIRY TALES IN THAT BOOK ARE COMING ALIVE!

IF I REMEMBER THE STORIES FROM THE BOOK CORRECTLY, THE ANSWER SHOULD BE FOUND AT THE END OF THIS ROAD.

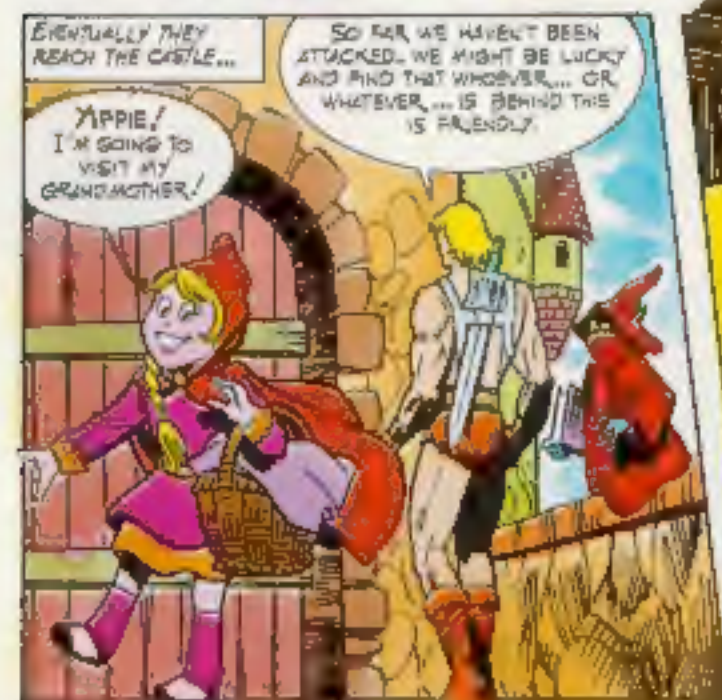
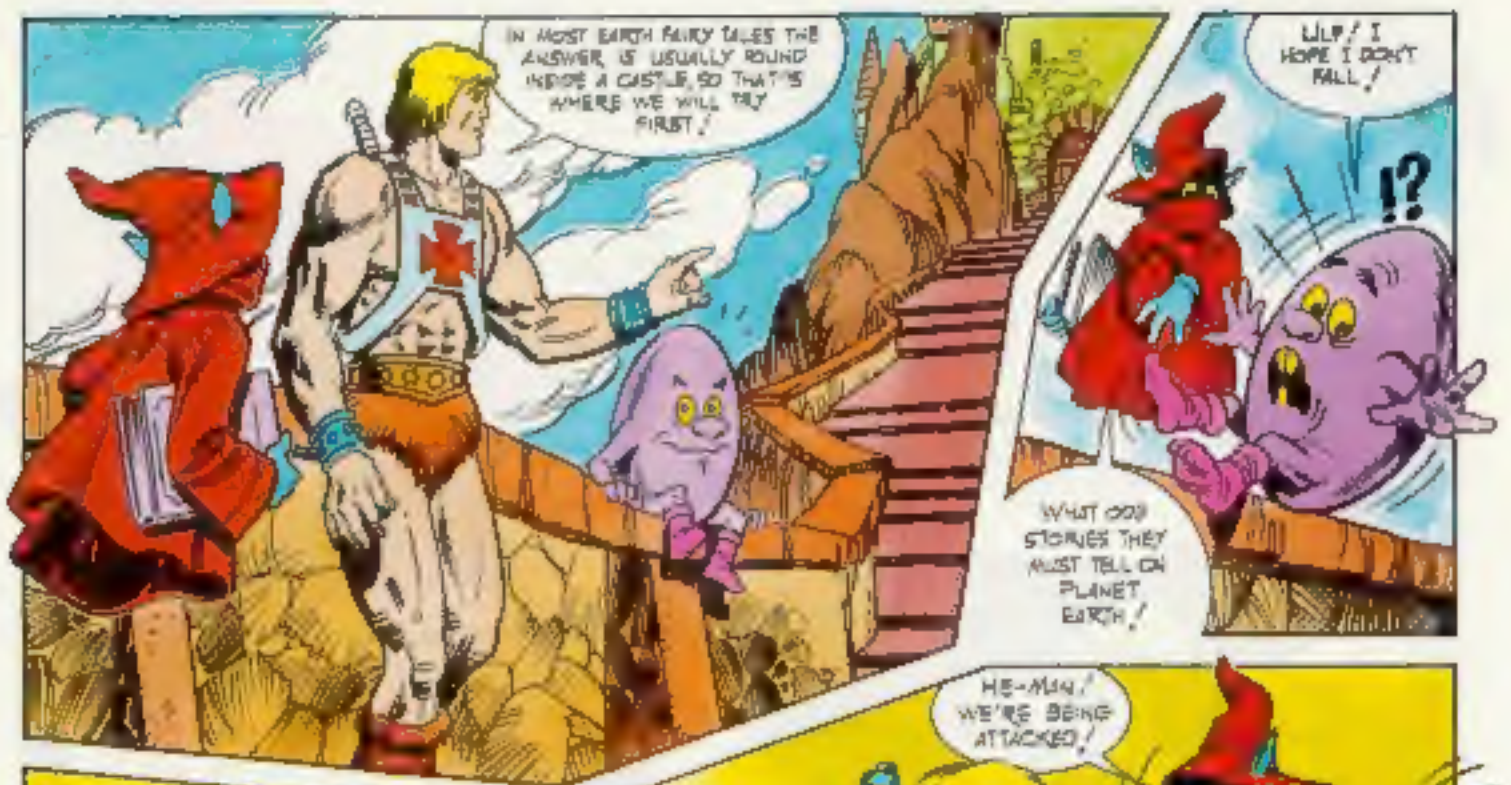
GOON! I THOUGHT ETERNA WAS A STRANGE PLACE! THE FAIRY TALES FROM YOUR MOTHER'S WORLD ARE EVEN WEIRDER!

IT LOOKS LIKE ALL THE CREATURES APPEARING INSIDE THIS FAKE, GIANT-SIZED GRAYSKULL ARE BASED ON THE STORIES IN THAT BOOK.

HELLO, TOM!

HELLO, SIMPLE SIMON!







THE DUO ENTER THE MYSTERIOUS ASILE

NONE OF US  
MAKES SENSE OF  
THE WORLD. IS  
EVERYONE ON  
EARTH DEAD?

NO! I KNOW  
YOU DON'T REALISE  
THAT YOU ARE  
MEETING SOME OF THE  
MOST FAMOUS  
CHARACTERS EVER  
WRITTEN  
ABOUT

INSIDE

HOW COME EVERYTHING IS ABLE TO  
STAY INSIDE THE TAKE CASTLE GRAYDON?  
FIELDS, GUILT, PLANTS AND CASTLES  
COULDN'T POSSIBLY ALL  
BE INSIDE?

THE NORMAL RULES ABOUT  
SPACE AND TIME DON'T  
WORK IN HERE CORRECTLY. IN  
A WAY WE HAVE ENTERED  
A DIFFERENT  
UNIVERSE

DIMOOCHOO COME  
BACK, YOU MUST  
BE A SORCERER.



THEY NO ONE TO STOP  
THEY ARE ALL AND  
GRAND MOON MAKE THE  
THE CENTRE OF THE  
RIVER CAST

HE VAN HE BOOK  
S BEGINNING TO FEEL  
VERY GOOD THIS BOOK  
IS TO BE



IT IS THE  
BOOK TO ME  
I CAN  
CARE OF  
NOW

I FEEL THE WAY YOU  
ORDER AS SOON AS  
"TOUCHED" YOU FEEL A  
STRANGE FEELING

IT FEELS LIKE  
A FEELING AND  
A FEELING FOR A QUICK  
FEELING

PREPARE  
TO USE A GLOVE  
AN FEEL A  
STRANGE FORCE  
AND TO FEEL  
THE BOOK

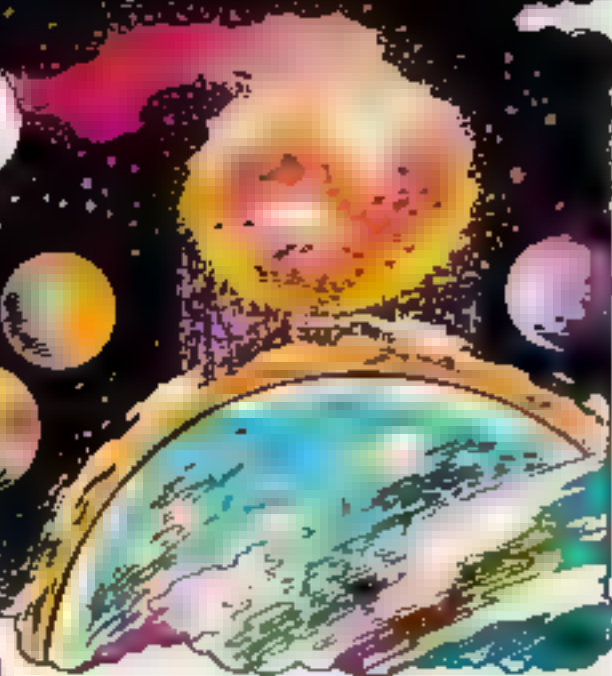
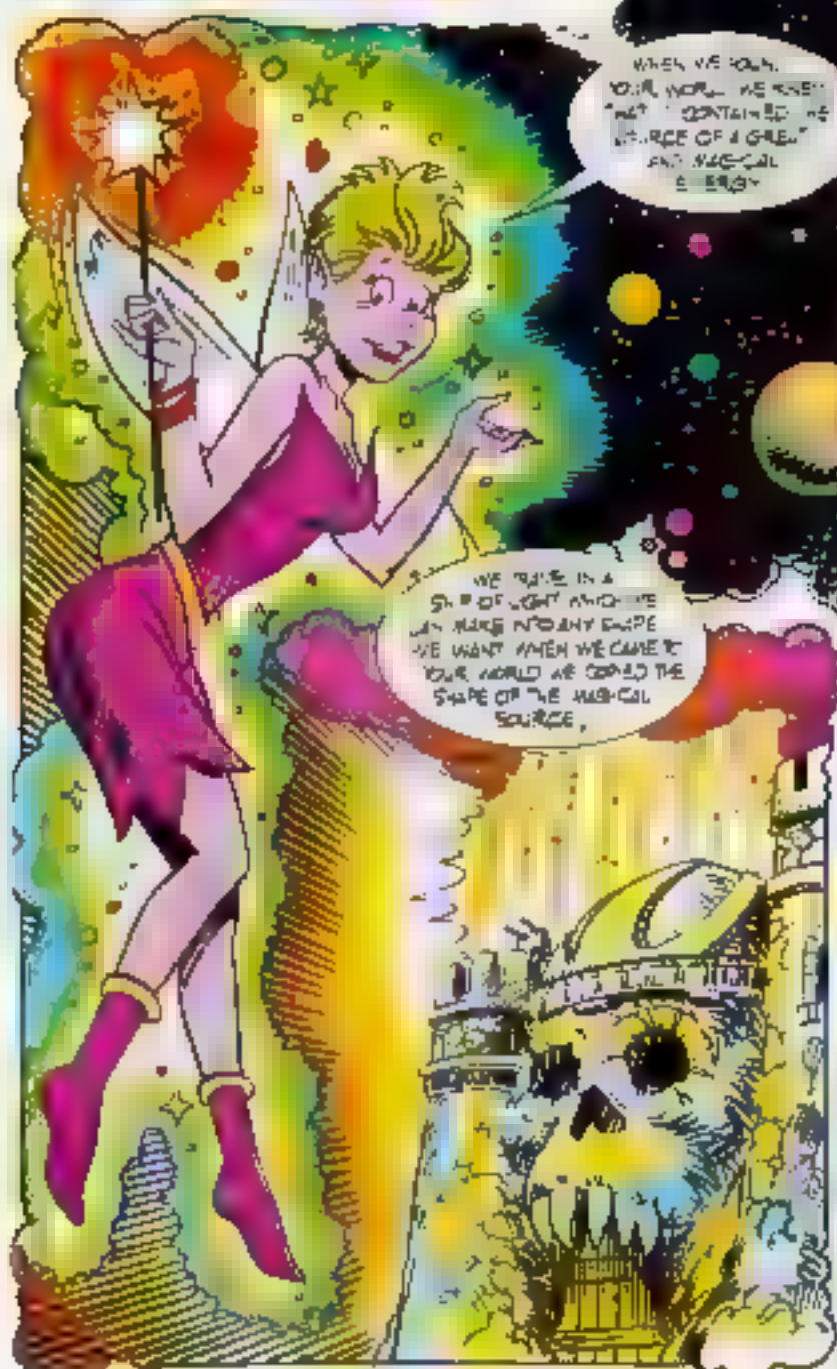
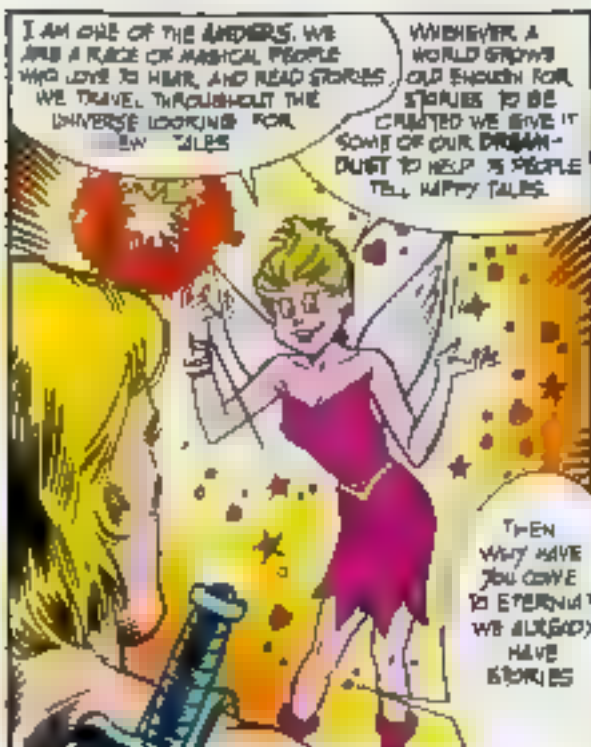


Fairy Tales











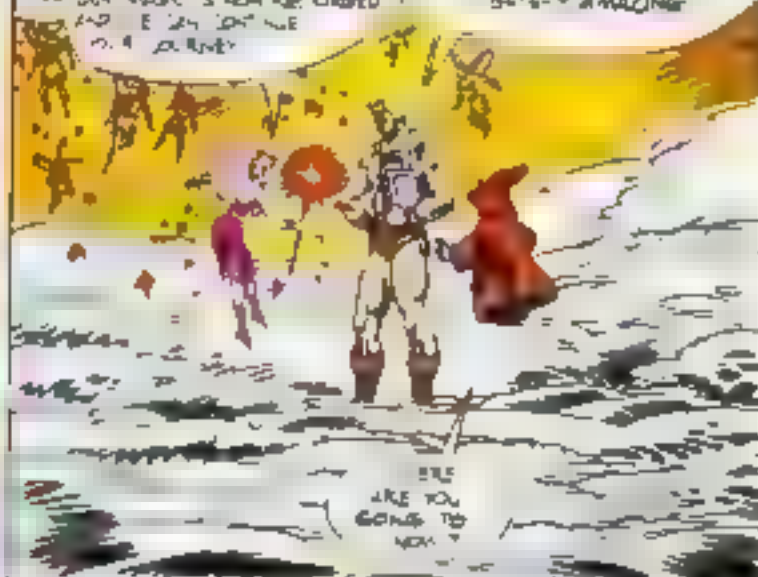
WE WERE ATTRACTED TO  
HIM BECAUSE OF HIS MAGIC  
WE WANTED TO ABSORB A LITTLE  
PART OF HIS ENERGY & POWER  
TO REVERSE OUR SUFFERING  
AND RESTLESS

AS WE WERE TRANSFORMING  
THE ENERGY OUR SHIP MUST  
HAVE DETACHED OF  
STARS & SUN  
BOOK



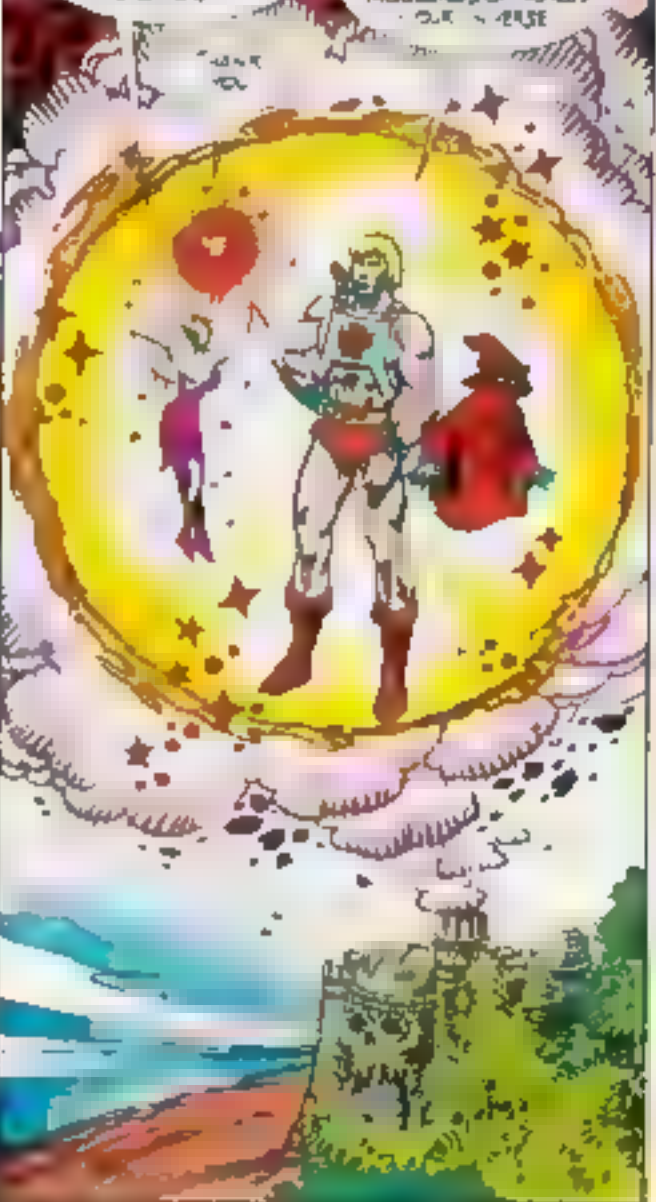
THE MAGIC REACTED WITH YOUR BOOK AND BRINGING MANY OF THE CHARACTERS INTO REALITY FOR A TIME WHILE THE EFFECT WILL SOON WEAR OFF OUR MAGIC IS NOW RECHARGED

NOW I UNDERSTAND, THEY  
WERE NEVER REAL CRYSTALS  
BUT JUST UNAGES DRESS TO  
BE BY YOUR MASC  
5-6-0 AMAZING



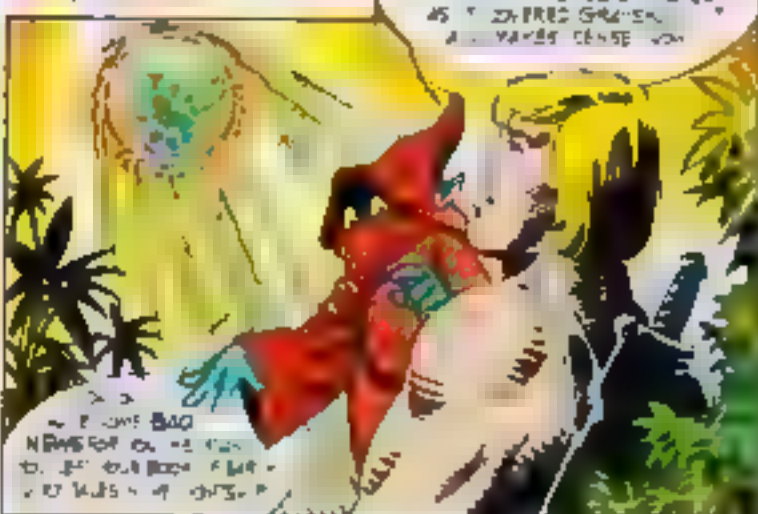
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**THE  
WORLD'S LARGEST  
AND MOST POWERFUL  
THOUSANDS OF WORDS  
IN ONE VOLUME**



2002 THE HERDING TWO ARE SAME THE  
2002 THE HERDING TWO ARE SAME THE  
2002 THE HERDING TWO ARE SAME THE

THAT GLOWING BALL WE FOUND MUST  
HAVE BEEN THE MOON OF THEIR DAY  
AS 'ZEPHYRUS' GAZED  
A YOUNG GAZEY MAN



W'S - LOW  
GROUP I THINK HAS  
ADVENTURE HAS GIVEN ME A  
GOOD STORY TO TELL THE  
CHILDREN AND  
ME - FS

2. THINK  
T'Y' WAS ENOUGH  
FAIRY TALES  
TO LAST ME A  
LIFETIME





Colour the picture and be aware of the danger of a stranger in the



CONTE

Here's a colouring competition which offers terrific prizes and reminds you never talk to a stranger

It's open to children aged either 4-7 years or 8-11 years

There are 12 first prizes of fabulous bikes from the latest Raleigh range.

There are 100 second prizes of Halma Flip Top Camera!

And there are 500 prizes of a Surprise Package of Conté Colouring Products

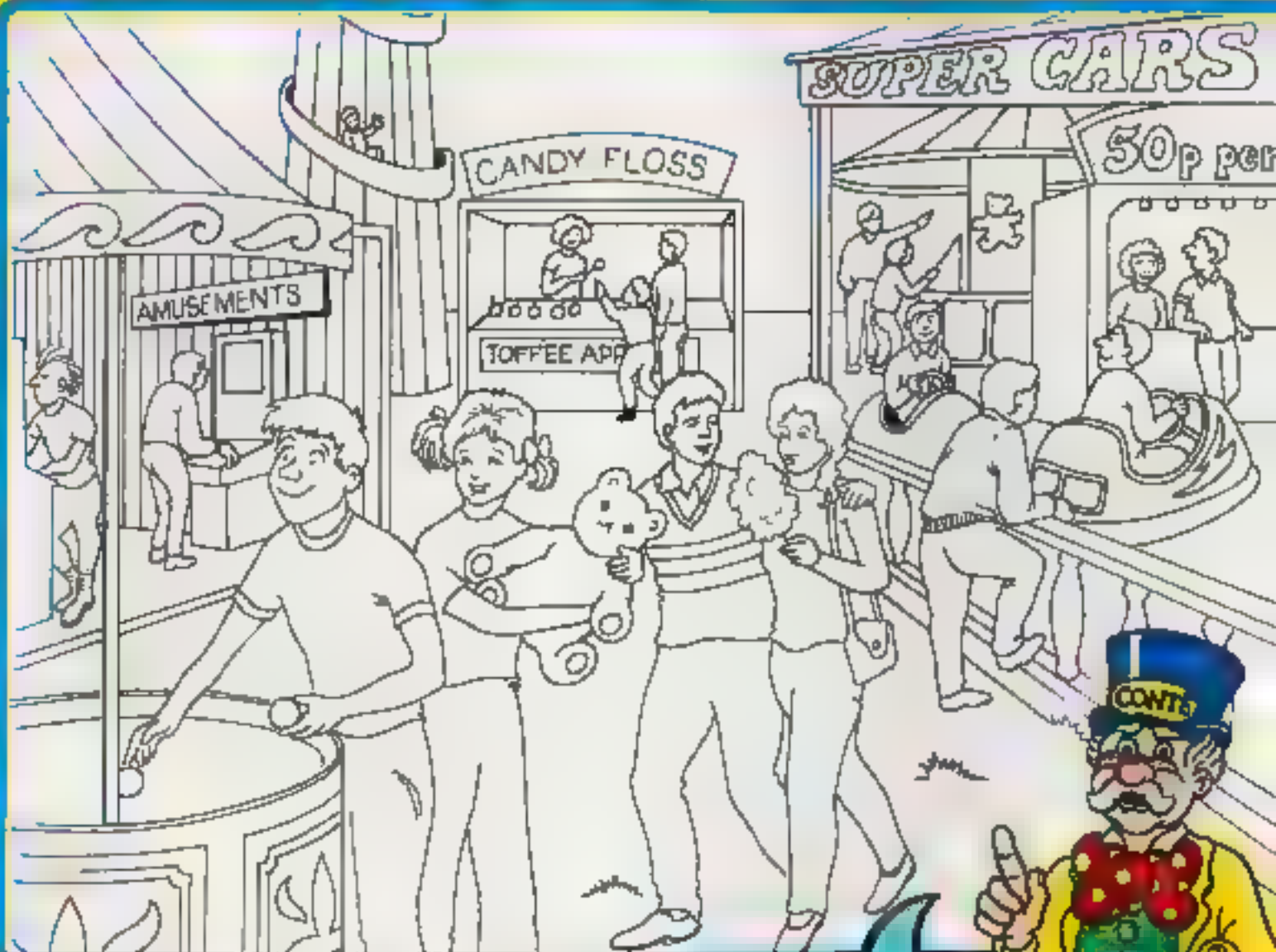
So you've more than 600 chances of winning a prize!



# COLOURING COMPETITION

It couldn't be simpler to enter!

- 1 Colour in the picture below using Conté Painting Pencils or Conté Plastic Colouring Crayons
- 2 Then complete the sentence 'I must never go with a stranger because' in no more than 12 words
- 3 Finally fill in your name, age and address and post the completed picture, enclosing the coupon from your Conté crayons or pencils to arrive in, later than 7th December 1987 at the following address:  
Conté Colouring Competition  
Box No. 122, Folkestone, Kent CT20 1YL



"I must never go with a stranger because"  
in no more than 12 additional words.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Age \_\_\_\_\_ Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## RULES

1) The competition is open to all 11 & under: 11 years of age and under except for the terms of employees of Conté (UK) Limited or their agents.

2) The prizes will be awarded to the children who have in the opinion of the judges achieved the highest marks in the most creative and colorful entries and completed the sentence in the very shortest space.

3) All entries must be accompanied by a properly filled in Conté Painting Pencils or Conté Plastic Colouring Crayons.

4) Entries cannot be returned.

5) The award of prizes will contain no responsibility on the part of Conté Limited or its agents. It is the responsibility of the parent or guardian to ensure that the child is not in any way harmed or in any way.

6) For further information see a...

7) The competition closes 31st...

Mr Conté says:

**A stranger could mean danger!**

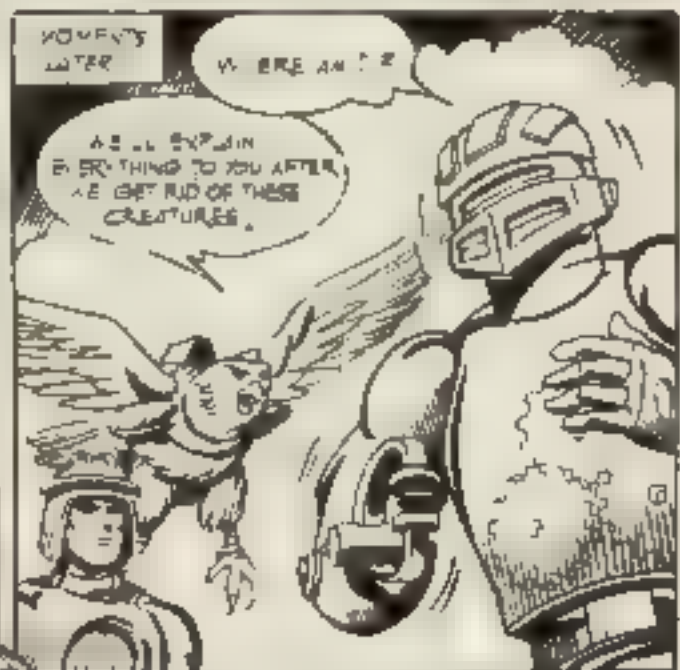
Remember children, funfairs and public places can be lots of fun - but do be careful! Keep your parents or friends in sight. Never take sweets from any grown up who you don't know, never go off with them or get into their car. If you get lost, don't be afraid to ask a policeman or even a shopkeeper for help. If in doubt, SHOUT. That way, life can be fun, colourful and safe!













AT THE MOMENT, MODERN  
SWISS HOUSING

NO, NO, NO, NO, NO  
EVEN THE EERPIEST  
OF THE TOWN  
PLAN THE EERPIEST  
VILLAGE TOWER. EERPIEST  
TOWER OF THE TOWN  
SUCH A TOWER. EERPIEST  
OF THE TOWN. EERPIEST  
OF THE TOWN. EERPIEST  
OF THE TOWN. EERPIEST

THE SNAKE MEN ARE HERE! WE'VE GOT TO GET OUT OF HERE!

THE SNAKE MEN ARE HERE! WE'VE GOT TO GET OUT OF HERE!

THE SNAKE MEN ARE HERE! WE'VE GOT TO GET OUT OF HERE!

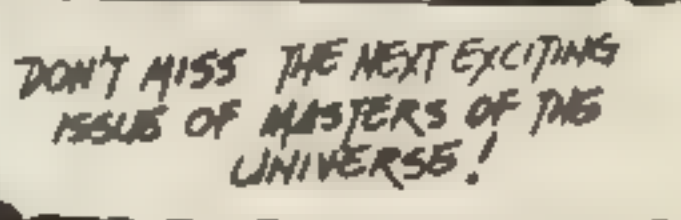
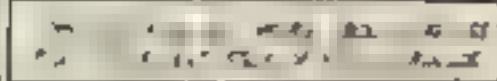
THE SNAKE MEN ARE HERE! WE'VE GOT TO GET OUT OF HERE!

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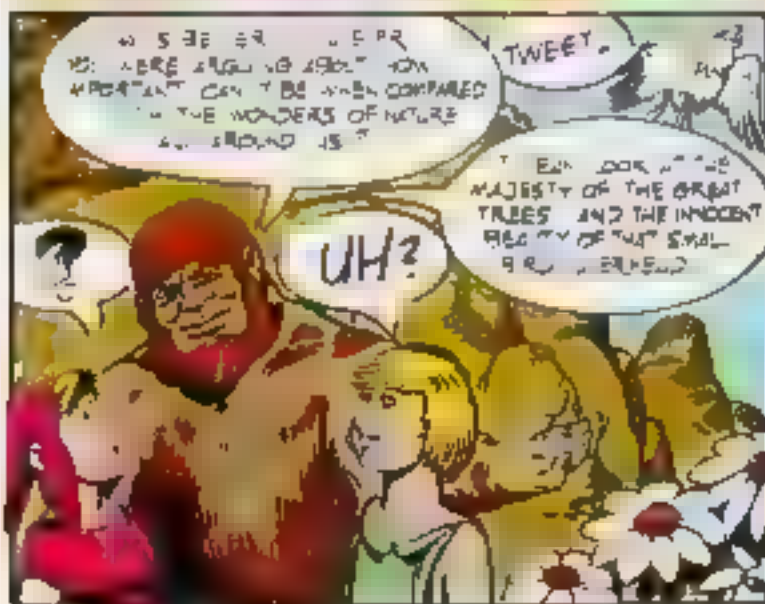
# MANNERS MAKETH MOSS MAN



"WAS ALL  
YOU'RE FEELING  
CARESS

DON'T  
BLAME ME  
BE' YOU FORGOT  
RICK.

KIDS!  
STOP! DON'T  
FIGHT!



"I SEE YOU  
ARE ARGUING ABOUT HOW  
IMPORTANT CAN'T BE WHEN COMPARED  
TO THE WONDERS OF NATURE  
AROUND US."

TWEET.

"EVEN LOOK AT THE  
MAJESTY OF THE GREAT  
TREES AND THE INNOCENT  
BEAUTY OF THAT SMALL  
BIRD."

UH?



"I SEE YOU  
ONE OF NATURE'S LESS  
WONDERFUL CREATIONS  
LOOK ON."

SO DON'T FORGET  
VIOLENCE AND NASTY  
THREATS ARE NEVER  
A GOOD IDEA ARE  
YOUR FRIENDS AGAIN?

BY THE WAY ONE  
I NEVER KNEW WHO A  
WIMP MOSS MAN IS  
COULD DEFEAT HIM  
SEEK FOR NOW  
REMARK ME."

A  
REPLY

S  
DANCE  
SO



"NO YOU ARE HEARTS  
OF NATURE BETTER THAN THE ACTS  
OF VIOLENCE

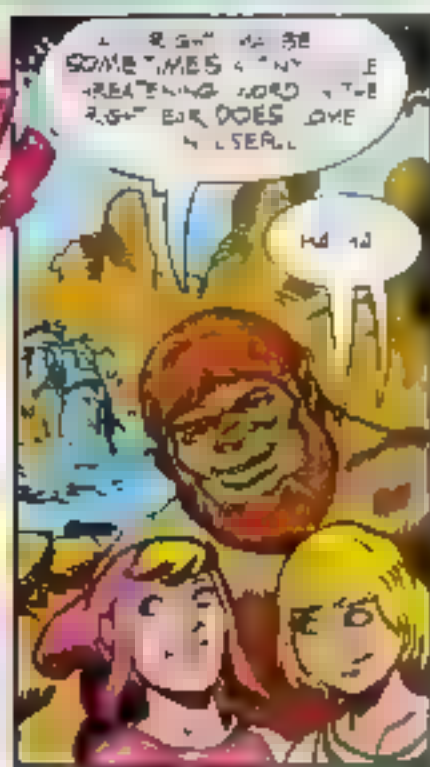
HA HA. IF THAT'S THE WAY  
YOU FEEL ABOUT IT THEN LET  
NATURE TAKE ITS COURSE  
AS I DESTROY YOU.

UH?



RRRAARGH!

URK!



"I SEE YOU  
SOME TIMES A VERY  
DREADED WORD THE  
RIGHT BUT DOES ONE  
WILLER."

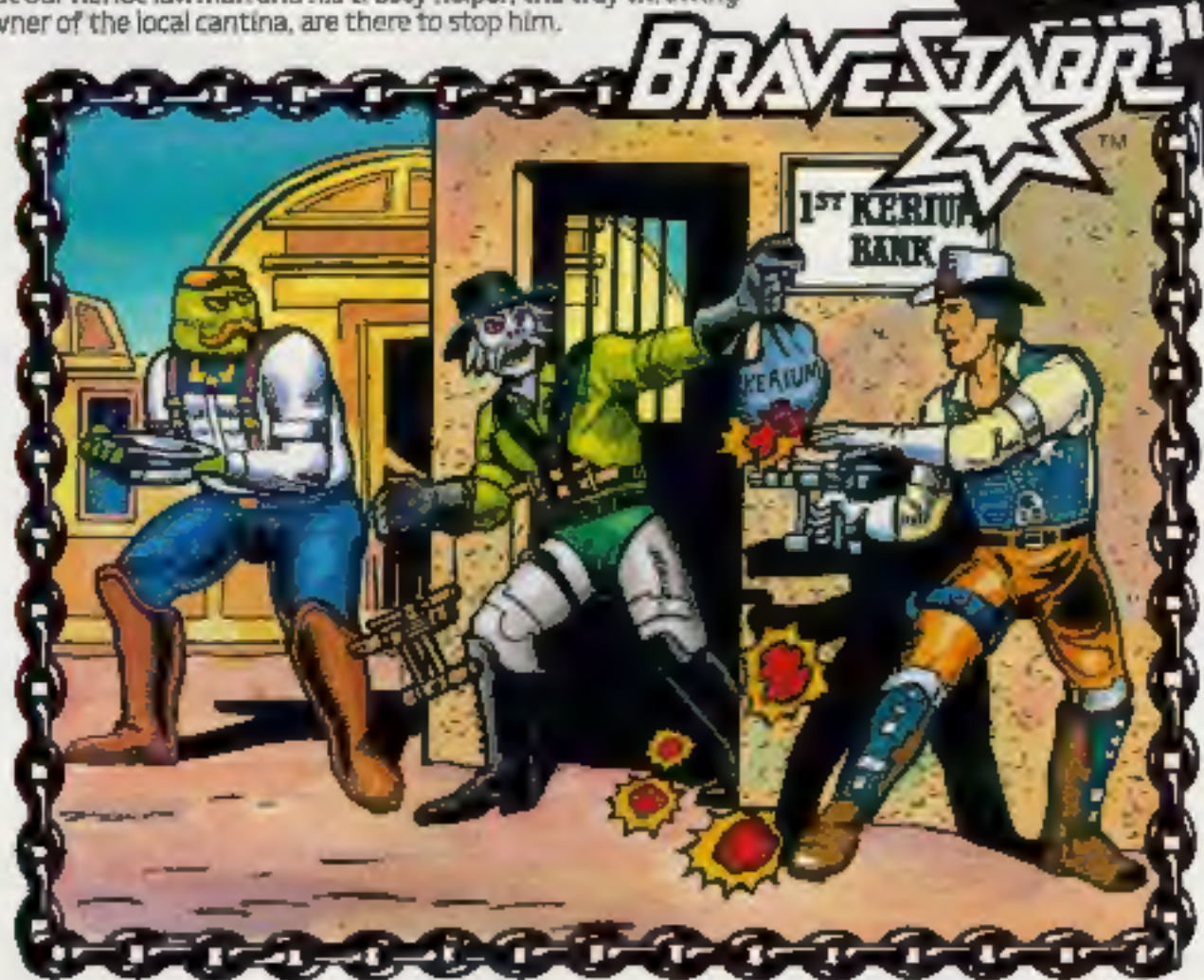
HA HA



# Your chance to get all this **FREE**



The place is New Texas Bank and the evil leader of the outlaws is attempting to escape with a bag full of the precious Kerium Ore. But our heroic lawman and his trusty helper, the tray throwing owner of the local cantina, are there to stop him.



You can win all three of these BraveStarr items. Just tell us what their correct names are! To help you find out, watch for our latest advertisements and visit your local toyshop.

Simply write your answers on a postcard together with your own name and address, stamp it, and send to MOTU Competition 37, PO Box 111, Epsom House, Manchester, M20 3BL.

The first ten correct entries drawn out will receive all of the exciting items shown in our picture.

All entries must be received by Friday 4th September, 1987. Winners will be notified as soon as possible after this date.

Join the  
"Masters of the Universe" Club.





# PRINCESS POWER™

## IS BACK!

### FULL-COLOUR ADVENTURES!

### PULL-OUT POSTER!

### ON SALE FROM JULY 23rd



Advertisement



Hall Brothers (Whitfield) Ltd, Telephone 011-766 6441

Here's how to get this superb cap with adjustable fastener, padded front and large peak. Simply send us 8 outer wrappers off the new 10p Bubblicious. Choose from Strawberry, Cola, Superfruit or new Banana.

\*Send 30p (cheque or postal order) for postage and packing, together with this coupon, to: Bubblicious Baseball Cap Offer, P.O. Box 16, Blackburn BB2 6EJ. Cheques must be made payable to the 'Bubblicious Offer'.

Name  Parent/guardian's signature

Address

Postcode

Closing date October 31st 1987. Offer open to UK and NI, Ireland only. Please allow 28 days for delivery.





# JOIN THE

# MASTERS OF THE UNIVERSE™ CLUB

By paying only £2.99 mere humans can now join the NEW Masters Of The Universe Club. Just fill in the form, sign the Oath of the Axe and send it with a cheque or postal order for £2.99 to cover your first year's membership.

As a member of this extra special club you will be given a new Eternian name and a special membership kit packed full of exciting things to do. Each club member receives a membership certificate and his own membership card together with a club badge and a personal letter from He-Man. But that's not all, you will also be given a He-Man hit single flexi disc, a battle armour kit, a height chart and an exciting board game—can you beat Skeletor to Castle Grayskull?

In addition, every 4 months you will receive a bumper Newsletter packed full with jokes, letters, Orko's Magic Corner and games plus the latest news direct from Eternia. And what's more, lots of competitions too!

#### HOW TO APPLY

Simply fill in the application form (in block capitals) below. To join the Masters of the Universe Club send the application form with a cheque or postal order for £2.99 made payable to **The Vaults of Eternia** and post to: The Centre of Eternia, Admail 24, Zelah TR4 9ZP.

**Remember to get your parent or guardian to sign.**  
Club Membership Entry Form.

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Post Code \_\_\_\_\_

Date of Birth \_\_\_\_\_

Signature of Parent \_\_\_\_\_

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**MASTERS**  
OF THE UNIVERSE™

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